

PRESS RELEASE

Topic: Open Workshop entitled "Environmental Entrepreneurship"

The Federation of Industries of Greece (SBE), is organizing an open workshop entitled "Environmental Entrepreneurship" on Wednesday, July 10, at The Met Hotel.

The Workshop is part of the project "A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness – SMecoMP", which is funded by the "Interreg Balkan-Mediterranean 2014-2020" Programme.

It is addressed to entrepreneurs and business executives, freelancers and environmental consultants, as well as representatives of the academic and research fields, who are interested in being informed about the trends in green economy at European and international level.

The purpose, actions, and benefits for enterprises from the project's results will be presented by SMecoMP Lead Partner, Dr. Eftychios Sartzetakis, Professor in the Department of Economics of the University of Macedonia.

Within the context of the Workshop, Dr. Eleftherios Karagiannidis, GNOSI DEVELOPEMNT CONSUTING P.C., will present the results of the research conducted in Greece, concerning the required managerial skills and the existing educational needs for improving skills of business executives in the field of Environmental Innovative Entrepreneurship.

Also, Dr. Benjamin Karatzoglou from the Department of Economic Sciences of the University of Macedonia, will present a comparative study of managerial skills and educational needs for four countries in the Balkans (Greece, Cyprus, Bulgaria and North Macedonia).

Finally, Efrosini Giama, Department of Mechanical Engineering, Aristotle University of Thessaloniki and Dr. Manassis Mitrakas, Associate Professor in the Department of Chemical Engineering, Aristotle University of Thessaloniki, will present the new environmental products that have emerged as a result of research collaboration between the university and the industry. Exchange of ideas and interactive discussion among participants will be also encouraged.

The entrance is free.

Conference Program

To submit the Participation Agreement, click [HERE](#)

Thessaloniki, 8 July 2019