

A Knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

University St. Kliment Ohridski Bitola, Faculty of Economics Prilep

### INFORMATIVE WORKSHOP

Wednesday, 03.10.2018, 10:00

Venue: Hotel Kristal Palas, Prilep

9:30-10:00	<b>Participants registration</b>	
10:00-10:30	<b>Welcome note and short description of the SMecoMP project</b>	Prof. dr. Marika Baseska Gjorgjieska, Local coordinator, University St. Kliment Ohridski Bitola
10:30-11:00	Discussion and questions	
11:00-11:30	<b>SMecoMP Research:</b> Presentation of the Surveys results on: Eco-Entrepreneurial Qualifications and Eco-Innovation and Entrepreneurial Training Needs & Existing Educational Initiatives	Mr. Marinela Todorovska, Researcher -Expert
11:30-12:00	Discussion and questions	
12:00-12:30	<i>Coffee break</i>	
12:30-13:00	<b>SMecoMP Studies:</b> Current State and Best Practices Review	Dr. Aleksandar Mateski, Analyst- Expert
13:00-13:30	Discussion and questions	
13:30-14:00	<b>SMecoMP Case study</b>	Dr. Filip Ivanovski, manager, PakoMak
14:00-14:30	Discussion and questions	
14:30-15:30	<i>Networking cocktail</i>	
15:30-16:30	<b>SMecoMP further activities:</b> Recruitment of potential participants to the future modules	SMecoMP team

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