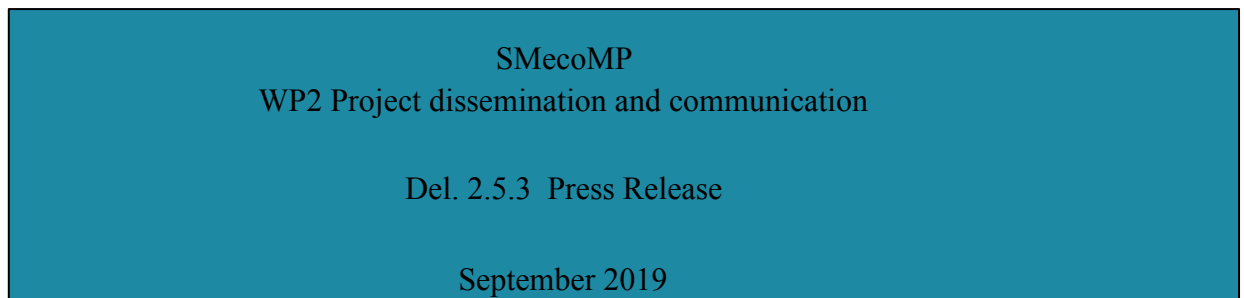


“A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness” SMecoMP



**“ST. KLIMENT OHRIDSKI” UNIVERSITY –BITOLA,
FACULTY OF ECONOMICS – PRILEP**

Deliverable Number 2.5.3
Project Title A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

Project Acronym SMecoMP

Project Duration 01.12.2017 – 30.06.2020

Project Partners

- LB (PB1)** University of Macedonia – Department of Economics (GR)
- PB2** Federation of Industries of Northern Greece (GR)
- PB3** Bulgarian Industrial Association – Union of the Bulgarian Business (BG)
- PB4** Trakia University (BG)
- PB5** "St. Kliment Ohridski University" Bitola, Faculty of Economics-Prilep RNM
- PB6** Agency for promotion of entrepreneurship of the Republic of Macedonia
- PB7** Cyprus University of Technology (CY)
- PB8** Cypriot Enterprise Link (CY)
- PB9** Youth Entrepreneurship – NE (GR)
- PB10** Chamber of Commerce and Industry of IoA

Project co-funded by the European Union and National Funds of
the participating countries

PRESS RELEASE

The **Faculty of Economics – Prilep, “St. Kliment Ohridski” University – Bitola** started the implementation of the project **A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness** in the framework of Interreg Balkan-Mediterranean Program.

The aim of the project is to establish *a strong and resilient knowledge alliance among Higher Education Institutions and business sector* to promote **eco- innovative entrepreneurship on Balkans** by developing an educational framework based on solid research and the exchange of experiences and best practices and using innovative education and training tools and methods

One of the activities in the project is establishment of a **Laboratory for Eco-Innovative Entrepreneurship (EIE)** that will organize **workshops** to facilitate productive discussion for development of modules and trainings in the domain of eco-innovative entrepreneurship among the academia, businesses and students as future entrepreneurs.

In the framework of the EIE laboratory, the **Faculty of Economics in Prilep**, along with representatives of the **Agency for promotion of entrepreneurship of RNM**, as well as various partners in the project, are organising two workshops for eco-innovative entrepreneurship on: 18th and 27th September 2019.

The following topics will be foundation for discussion on the workshops:

- National and European Legislative Framework of Sustainable Development
- Energy and resource management
- Developments in fiscal and monetary environmental policies (mainly EU) that affect business operations (taxes, tradeable permits, standards, and stranded assets, green bonds, etc)
- Sustainability Finance and Accounting
- Sustainable (Green) Procurement–Contracts
- Circular Economy – Sustainable Development Good Practices
- Identification and Evaluation of (green) entrepreneurial opportunities
- Corporate Social Responsibility
- Environmental Impact Assessment
- Life Cycle Assessment
- Principles of eco-design in company layout and products
- Environmental Trends in Production and Consumption
- Sustainability in Greening Corporations
- Financing sustainability / Financial Aspects of sustainability
- Environmental Risks: Identification, measurement and management
- Sustainability In Lean Supply Chains / Green-reverse Logistics
- Assessing and reporting on sustainability
- Eco-Design Management
- Marketing sustainability / Marketing of Innovation (Green Marketing)

Complementary to this, the SMecoMP project involves a pre-incubator arena to support the new entrepreneurs and give them the opportunity to present and elaborate their new eco-innovative ideas, to achieve the desired effects and developments in direction of eco-investments and protection of the environment.

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“ST. KLIMENT OHRIDSKI” UNIVERSITY –BITOLA,
FACULTY OF ECONOMICS – PRILEP
AGENCY FOR PROMOTION OF ENTREPRENEURSHIP IN
REPUBLIC OF NORTH MACEDONIA (APPRSM)

Within the project
**A knowledge Alliance in Eco-Innovation Entrepreneurship
to Boost SMEs Competitiveness “SMecoMP”**
Are organising:

**Second workshop for eco-innovative entrepreneurship and
management**

27.09.2019 at 11:00
Faculty of Economics Prilep
Laboratory for Eco-Innovative Entrepreneurship (EIE)

Participants on the workshop:

- Prof. d-r **Marika Basheska Gjorgjieska**, Local project manager, UKLO
- Professors from the Faculty of Economics Prilep
 - **Snezana Mojsovska Salamovska**
 - **Monika Angeloska Dichovska**
 - **Renata Petrevska Nechkoska**
 - **Meri Boshkoska**
- Prof. d-r **Angelina Taneva - Veshoska**, researcher, Institute for research of the environment, Skopje (external expert)
- **Valentina Kolar-Jovanovska**, manager of Balkan Biosert Skopje, president of the Cluster of Organic partners, trainer for organic production for mentors, consultants and students, Inspector for organic production (external expert)
- **Robin Zimbakov**, founder and manager of Soloprom Skopje, founder and manager in Miniso North Macedonia, president of the CEED club of angel-investors, mentor at CEED North Macedonia and CEED Global (external expert)
- **Aleksandar Drozdovski**, owner and manager of Alding-engineering, owner of consulting bureau Prima Engineerign (external expert)
- **Natalija Velkovska**, local project manager for APPRNM
- **Students** from the Faculty of Economics Prilep
- **Students** - future entrepreneurs - innovators

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