



## NEWSLETTER 1

**A knowledge Alliance  
in Eco-Innovation Entrepreneurship  
to Boost SMEs Competitiveness.**

Project co-funded by the European Union  
and National Funds of the participating countries



## INFORMATIVE WORKSHOP

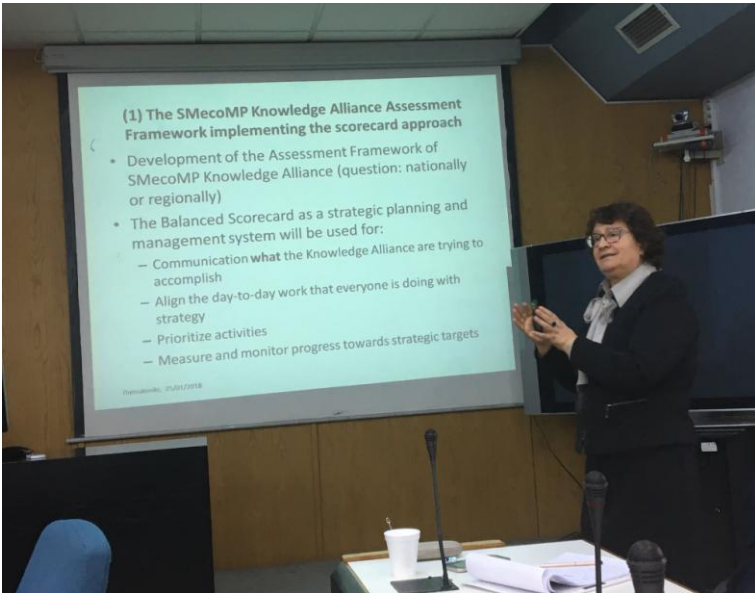
One-day informative workshop was organized in Prilep on 03.10.2018 by Faculty of Economics – Prilep, “St. Kliment Ohridski” University – Bitola as one of the Partners in the Project.


The workshop attended 50 entrepreneurs, future entrepreneurs, students, managers and leaders. The present audience was acquainted with the agenda and the panel of participants. Among the present interested businessmen, entrepreneurs, professors, officials, students, Chamber of Commerce representative, representatives of the Mayor of Prilep Municipality, the representatives of the APPRM, the Mayor of Brvenica Municipality and the of the Faculty of Economics.

During the workshop the audience was introduced with the SMecoMP project highlines with the main aim, activities and expected results. It was emphasized that the main aim of the project is to establish ***a strong and resilient knowledge alliance among Higher Education Institutes, vocational education training centers and SMEs*** in the programme area, to promote ***eco-entrepreneurship, management and innovation*** by developing an educational framework based on solid research and the exchange of experiences and best practices and using innovative education and training tools and methods. Also there were presented Surveys results on Eco-Entrepreneurial Qualifications and Eco-Innovation and Entrepreneurial Training Needs & Existing Educational Initiatives, the current state and best practices review on national level and a case study of Pako Mak enterprise as a model of packaging waste management as one case of Best practices. The audience shows a big interest in many topics and broad discussion was developed.

During the entire event, the SMecoMP team networked and recorded the interest of the potential participants to the future modules, especially in eco-innovation and waste management, which were announced as wrap up of the event.






  
**Kick off meeting**  
**25-26 January 2018**  
**University of Macedonia, Thessaloniki,**  
**Greece**

- During the meeting there were discussed the main elements of the project and then partners went through an in-depth discussion of each particular work package, presented by the leading institution
- Emphasis was placed on timetables, responsibilities and formation of the appropriate groups



  
**1st Coordination Meeting**  
**7 - 8 June 2018**  
**Bulgarian Industrial Association, Sofia, Bulgaria**

- Discussions on Working Packages - Review of progress of deliverables
- Discussion on future steps in Working Packages and deliverables



  
**2<sup>nd</sup> Coordination Meeting**  
**28 – 29 January, 2019**  
**Cyprus University of Technology, Limassol,**  
**Cyprus**

- Review of progress of Working Packages after the 1<sup>st</sup> coordination meeting
- Follow-up actions to be taken in Working Packages and deliverables