



Participation of Prof. Sartzetakis in two information sessions oganised by FING

SMecoMP's project manager prof. Sartzetakis, participated in the information session in the framework of the implementation of the INTERREG-MED project EUROPEAN MED – CLUSTERS BOOSTING REMUNERATIVE AGRO-WINE CIRCULAR ECONOMY – embrace that was organized by the Federation of Greek Industries on 29/11/2019 at the Makedonia Palace Hotel, Thessaloniki. The second information session was organised on 4/12/2019 at the Business Chamber of Serres.



Project co-financed by the European Regional Development Fund

ΠΡΟΣΚΛΗΣΗ

Ο Σύνδεσμος Βιομηχανιών Ελλάδος (ΣΒΕ) στο πλαίσιο υλοποίησης του έργου

EUROPEAN MED - CLUSTERS BOOSTING REMUNERATIVE AGRO-WINE CIRCULAR ECONOMY - embrace του Προγράμματος INTERREG-MED σας προσκαλεί

σε εκδήλωση για φορείς του τετραπλού έλικα για εφαρμογή των αρχών της Κυκλικής Οικονομίας

την Παρασκευή 29 Νοεμβρίου 2019 στις 18:00, στο Makedonia Palace Hotel στην αίθουσα «AMFITRION I» (Λεωφόρος Μ. Αλεξάνδρου 2, Θεσσαλονίκη)





















The invitation to the Thessaloniki information session

Professor Sartzetakis' presentation focused on the importance of moving towards a circular economy. He first explained the problem relating to the increased use of natural resources and the creation of waste. He emphasized on the EU and said that although waste generation from manufacturing and services sectors in the EU-28 and Norway declined, between 2004 and 2012, by 25% and 23% respectively (and this despite respective increases of 7% and 13% in sectoral economic output), 2.5 billion tones of waste (or about 5 tones per capita) are still generated each year in the EU. He then moved to define circular economy as a model of production and consumption, which involves sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products as long as possible. In this way, the life cycle of products is extended.

Prof. Sartzetakis introduced the audience to the goal and objectives of the SMecoMP project, setting as its primary goal the creation of create a strong network of academics, SME's staff and other stakeholders to foster the development of Eco-Innovation and Eco-Entrepreneurship for SMEs in the Balkan Med area. He invited the participants to join the Network and also to participate in the educational activities of the project, expected to take place during May 2020.



Photo from the information session with Prof. Sartzetakis presenting

Participation of Prof. Sartzetakis in seminar oganised by the Institute for Balkan Studies

SMecoMP's project manager prof. Sartzetakis, participated in the seminar on Environmental, Economic and Social impacts of Climate Change in Greece, organized by the Institute for Balkan Studies on October 30, 2019. There were two invited speakers, Prof. Sartzetakis and Dr Antonakaki who represented the Scientific Secretary for the Study of Climate Change Impacts at the Bank of Greece.



The invitation to the seminar

Professor Sartzetakis presented the potential impacts mainly on the Greek economy and focused on the role of business in the transition to a cleaner environment away from fossil fuels. He presented the goals and objectives of the SMecoMP project and particularly the potential of the training activities. He invited both students and enterpreneuers to participate in the upcoming events and also to the training activities which are planned to take place around May of 2020.

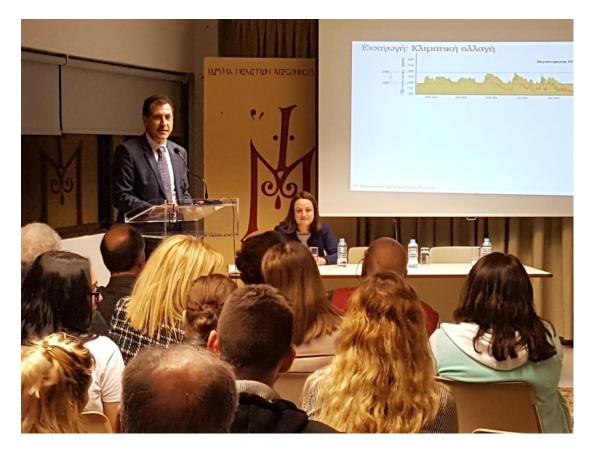


Photo from the seminar with Prof. Sartzetakis presenting

Participation of Prof. Sartzetakis in the 8th conference for sustainable development and agricultural policy

SMecoMP's project manager prof. Sartzetakis, participated in the Climate Change session of the 8th conference for sustainable development and agricultural policy organized in Trikala Imathias on the 2/2/2020. The conference was organized on five sessions in which prominent researchers and practisioners discussed the current state and the sustainable future of the Greek agricultural sector. Apart from prof. Sartzetakis, in the climate change session participated Dr. Dimitris Voloudakis, resercher at the Climate Institute in Athens, Prof. Nikow Koutsias, professor at the University of Patras and expert in forests' fires and Dr from the American Acticultural School of Thessaloniki.



The conference program

Professor Sartzetakis presented some results of a study on the potential impacts of climate change in Greece, focusing on the agricultural sector. He emphasized the need for quick adaptation of the agricultural sector to the new conditions that climate change will impose on the region and the new entrepreneurial opportunities that arise. He presented the basic idea of the SMecoMP project and announced the educational

program of the project that is expected to run on May 2020 addressing the challenges and opportunities that arise from environmental problems such as climate change.



Photo from the conference with Prof. Sartzetakis presenting