

# SMecoMP

## WP2 Project dissemination and communication

Del. 2.2.3 (II.1.5 3rd Press Release)

June 2020

### FEDERATION OF INDUSTRIES OF GREECE

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<i>Project Title</i>	<i>A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness</i>
<i>Project Acronym</i>	SMecoMP
<i>Project Duration</i>	01.12.2017 – 30.11.2019
<i>Project Partners</i>	<b>LB (PB1)</b> <i>University of Macedonia – Department of Economics (GR)</i> <b>PB2</b> <i>Federation of Industries of Northern Greece (GR)</i> <b>PB3</b> <i>Bulgarian Industrial Association – Union of the Bulgarian Business (BG)</i> <b>PB4</b> <i>Trakia University (BG)</i> <b>PB5</b> <i>"St. Kliment Ohridski University" Bitola, Faculty of Economics-Prilep (FYROM)</i> <b>PB6</b> <i>Agency for promotion of entrepreneurship of the Republic of Macedonia (FYROM)</i> <b>PB7</b> <i>Cyprus University of Technology (CY)</i> <b>PB8</b> <i>Cypriot Enterprise Link (CY)</i> <b>PB9</b> <i>Youth Entrepreneurship – NE (GR)</i> <b>PB10</b> <i>Chamber of Commerce and Industry of Ioannina (GR)</i>

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WP3 Eco-Entrepreneurial Surveys and Network Development

Del. 2.2.3 (II.1.5 3rd Press Release)

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**FEDERATION OF INDUSTRIES OF GREECE**

**Contractor:**



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**PRESS RELEASE**

The Federation of Industries of Greece (SBE) is organizing a workshop entitled "Contribution of Environmental Entrepreneurship to Strengthening Competitiveness" on Wednesday, 8th July 2020, at the Conference Room of the Athens Chamber of Craft Industries.

The Workshop is organized under the project titled “A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness – SmecoMP”, which is funded by the "Interreg Balkan-Mediterranean 2014-2020" Programme and is co-funded by the European Union - European Regional Development Fund (85%) and National resources (15%)

The results of the research conducted in Greece, concerning the required managerial skills of business executives in the field of Environmental Innovative Entrepreneurship (EIE) will be presented during the Workshop.

Also, the new customized ICT training platform that will provide free access learning courses on EIE will be presented, as well as the content and aims of the training seminars and the Eco-Entrepreneurship Laboratories that will be implemented in the following months during the SMECOMP project.

The partnership of the “SMecoMP project”, with the University of Macedonia as the lead beneficiary, consists of organizations from four Balkan countries (Greece, Cyprus, Bulgaria and Northern Macedonia) and aims to achieve cross-border collaboration between businesses and universities, in order to promote and raise awareness on environmental innovation and entrepreneurship issues.

To participate in the Environmental Innovation and Entrepreneurship workshops you have to register in the relevant online form, which is available on the Federation of Industries of Greece (SBE) website under the section “Events”.