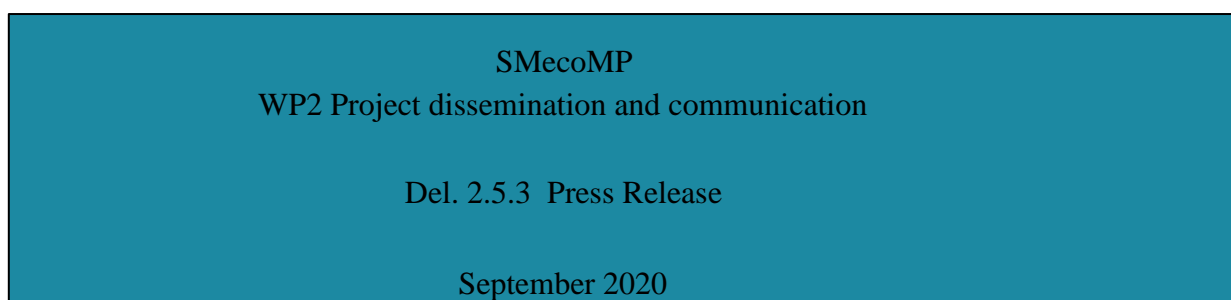




“A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness” SMecoMP



**“ST. KLIMENT OHRIDSKI” UNIVERSITY –BITOLA,  
FACULTY OF ECONOMICS – PRILEP  
AGENCY FOR PROMOTION OF ENTREPRENEURSHIP IN  
REPUBLIC OF NORTH MACEDONIA (APPRSM)**

Deliverable Number 2.5.3

Project Title A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

Project Acronym SMecoMP

Project Duration 01.12.2017 – 30.11.2020

Project Partners

**LB (PB1)** University of Macedonia – Department of Economics (GR)

**PB2** Federation of Industries of Northern Greece (GR)

**PB3** Bulgarian Industrial Association – Union of the Bulgarian Business (BG)

**PB4** Trakia University (BG)

**PB5** "St. Kliment Ohridski University" Bitola, Faculty of Economics-Prilep RNM

**PB6** Agency for promotion of entrepreneurship of the Republic North Macedonia

**PB7** Cyprus University of Technology (CY)

**PB8** Cypriot Enterprise Link (CY)

**PB9** Youth Entrepreneurship – NE (GR)

**PB10** Chamber of Commerce and Industry of Io

Project co-funded by the European Union and National Funds of  
the participating countries

## PRESS RELEASE

### **Face to face Blended Training on Environmental Management and Eco-entrepreneurship**

The Faculty of Economics – Prilep, “St. Kliment Ohridski” University – Bitola implements the project **A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness** in the framework of Interreg Balkan-Mediterranean Program.

**The aim of the project** is to establish *a strong and resilient knowledge alliance among Higher Education Institutions and business sector* to promote **eco- innovative entrepreneurship on Balkans** by developing an educational framework based on solid research and the exchange of experiences and best practices and using innovative education and training tools and methods

The **Faculty of Economics in Prilep**, together with the **Agency for promotion of entrepreneurship of RNM**, organize one of the activities in the project - **Face to face trainings** that will be provided by experts/trainers from academia and business sector. Actually, the purpose of this activity is to provide face-to-face trainings based on developed curricula in Eco-Innovation Entrepreneurship and Eco-Management using developed training Platform. Participants will be trained by using blended methods.

The trainings will be provided for two groups:

- one for group of 15 students (5 days, 3 hours per day) and
- one for 15 SMEs professionals and young entrepreneurs (5days, 4 hours per day).

The **Four training modules** are as follows:

**TM1. Environmental and Energy Economics – Cost /Benefit Analysis - Environmental Finance and Accounting** – external expert from academia – prof. Pece Nedanovski, PhD, Faculty of Economics Skopje, UKIM

**TM2. Environmental Management – Environmental Impact Assessment – Corporate Social Responsibility.** external expert from academia – prof. Sasho Kjosev, PhD, Faculty of Economics Skopje, UKIM

**TM3. Eco-innovation and technology transfer- Bioeconomy and Eco-entrepreneurship - Transition from traditional to eco-industry** - Gordana Chelebicj, RIST NCE Expert, Zone EMENA, external expert from business sector

**TM4. From a green idea to a sustainable business** - external expert from business sector – Valentina Disoska, owner of small business, President of the Association of Business Woman

An appropriate video material and case studies will be offered, as well,  
The participants will be awarded with the Certificate.

Complementary to this, the SMecoMP project involves a pre-incubator arena to support the new entrepreneurs and give them the opportunity to present and elaborate their new eco-innovative ideas, to achieve the desired effects and developments in direction of eco-investments and protection of the environment, that will be the next activity very soon.

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Within the project  
**A knowledge Alliance in Eco-Innovation Entrepreneurship  
 to Boost SMEs Competitiveness “SMecoMP”**  
 Are organising:

**Face to face Blended Training on Environmental  
 Management and Eco-entrepreneurship**

09.09.2020 - 15.09.2020  
 Hotel”Kristal Palas” Prilep  
 Terrace

**Schedule**

Day 1 <sup>st</sup> 9:00 -12:00	<b>Modul 1<sup>st</sup> -Students</b>	Prof. dr.Pece Nedanovski,UKIM
13:00 -17:00	<b>Modul 1<sup>st</sup> – Young entrepreneurs</b>	Prof. dr.Pece Nedanovski,UKIM
Day 2 <sup>nd</sup> 9:00 -12:00	<b>Modul 2<sup>nd</sup>-Students</b>	Prof. dr.Sasho Kjosev,UKIM
13:00 -17:00	<b>Modul 2<sup>nd</sup> – Young entrepreneurs</b>	Prof. dr.Sasho Kjosev,UKIM
Day 3 <sup>rd</sup> 9:00 -12:00	<b>Modul 3<sup>rd</sup>-Students</b>	Gordana Chelebic RIST NCE Expert, Zone EMENA
13:00 -17:00	<b>Modul 3<sup>rd</sup> – Young entrepreneurs</b>	Gordana Chelebic RIST NCE Expert, Zone EMENA

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Day 4rt 9:00 -12:00	<b>Modul 4th-Students</b>	Valentina Disoska, owner of small business, President of the Association of business woman
13:00 -17:00	<b>Modul 4th – Young entrepreneurs</b>	Valentina Disoska, owner of small business, President of the Association of business woman
Day 5th 9:00 -12:00	<b>Students</b> Conclusion, discussion, assignments presentation-	All external experts Project manager
12:30-13:00	<b>Certificates awarding</b>	
13:00 -16:00	<b>Young entrepreneurs</b> Conclusion, discussion, assignments presentation –	All external experts Project manager
16:30-17:00	<b>Certificates awarding</b>	

Detailed schedule will be sent by e-mail to the participants.

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