



Thessaloniki, October 19, 2020

To: students interested on environmental management and eco-innovation issues.

Subject: Invitation to participate in a training programme on sustainable development and green business, within the framework of the project "A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs' Competitiveness"

Dear Madame/Sir,

The SMecoMP partners, within the framework of the project "A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs' Competitiveness" (SMecoMP), are inviting students at the four participating academic institutions, University of Macedonia, Cyprus University of Technology, St. Kliment Ohridski University and Trakia University, to participate, at no cost, in the training programme on sustainable development and green business.

The duration of the training program is five days with three-hour sessions. Detailed daily schedule is presented below. The programme will start on Monday 16 November and end on Friday 20 November 2020. The lectures will be held face-to-face in the conference room, on the first floor of the University of Macedonia for a limited number of people in order to respect the requirements concerning COVID 19. All face-to-face participants have to submit their contact information for possible tracing, wear face-masks and their temperature will be taken at the entrance of the University daily. The rest, including students from the participating institutions outside Greece, will participate by connecting on-line to the SMecoMP's electronic platform.





The lectures will be delivered by academic staff and professional green business consultants, who will cover a wide range of topics ranging from natural resource management to green entrepreneurship. The thematic modules and the exact calendar program of the educational program are configured as follows:

Session's subject	Time	Date
1. Registration	16:00-16:30	Monday 16/11/2020
Basic information for using SMecoMP's e-training platform	16:30-17:00	
Introduction and presentation of the training framework	17:00-17:30	
Natural Resource Management-Energy	17:30-18:30	
Environmental Economics	18:30-20:00	
2. Cost-Benefit Analysis	17:00-18:30	Tuesday 17/11/2020
Environmental Accounting	18:30-20:00	
3. Eco-Innovation	17:00-18:30	Wednesday 18/11/2020
Technology Transfer	18:30-20:00	
4. Environmental Management-Environmental Impact Reports	17:00-18:30	Thursday 19/11/2020
Corporate Social Responsibility	18:30-20:00	
5. From a green idea to a sustainable business	17:00-18:30	Friday 20/11/2020
Introduction to Lean Startup for experiment-driven business model discovery	18:30-20:00	

* During the three hour sessions there will be a 20-minute break, which will also allow for a safe transition between lecturers. Coffee and soft drinks will be offered during the breaks to the face-to-face participants.

Given the COVID19 situation, the programme provides the opportunity to participate online for those students interested but unable to attend the face-to-face training programme for a reason related to COVID19. Students participating face-to-face will receive a portion of the training material printed, and will have electronic access to the entire training material. Students participating electronically will have full access to all training material. Both types of participants in the training programme will receive certificates of participation.





Application to participate for UoM students:

Those interested in attending the training program should submit their details following the link (complete and submit electronically): <https://forms.gle/ciixkVXU4A8oWMSo8>

As the number of participants will be limited, both for the face-to-face and the electronic participation, the submission of the required data is necessary.

For additional information, please contact Prof. E. Sartzetakis (phone number. 2310-891680 email: esartz@uom.edu.gr)

Taking into account the General Data Protection Regulation (EU) 2016/679) and Copyright, we assure you that, in any case, your data will be used solely for the objectives of the SMEcoMP project and the implementation of the training programme and will not be used or made public for any other reason and purpose (for example advertising or marketing purposes of products or services). Please note, however, that if you wish at any time, you may declare in writing your willingness to withdraw from the SMEcoMP project support actions.

Brief presentation of lecturers:

Eftichios Sartzetakis, Professor of Environmental Economics at the Department of Economic, University of Macedonia, Director of the Postgraduate Programmes "Economic Science" and "Law and Economics" (cooperation between the University of Macedonia and Aristotle University of Thessaloniki). He has served as Vice Rector of Research at the University of Macedonia. He has taught at Carleton University, University of British Columbia and Thompson Rivers University in Canada.

Dr Alexandros Charalambides is an Associate Professor at the Department of Chemical Engineering of the Cyprus University of Technology and has always been in favour of promoting entrepreneurship and bringing research and innovation to industry. He is the founder of ENERMAP, a university spin out, and of Chrysalis LEAP, the first cleantech accelerator in Cyprus. He is the coordinator of the EIT Climate-KIC Cyprus Hub since 2016, thus enhancing innovation and entrepreneurship in Cyprus, was given the opportunity to be trained and certified by MIT as a trainer on "Disciplined Entrepreneurship", and has been co-organising ClimateLaunchpad, the biggest Global cleantech entrepreneurship competition, over the past seven years.

Prof. DSc Julia Doichinova works in the field of rural development and agriculture, structural changes in the agri-sector and sustainability, multifunctional agriculture and





development of family agribusiness. She has over 200 publications in the specialized scientific literature – the result of her participation in several of research and educational projects. Her teaching activities include disciplines such as Agricultural Management, Small and Family Agribusiness, Economics of Cooperatives, Agribusiness Management and others. For the last 15 years she has also participated in the training of eco-economists within the disciplines "Resource Management" and "Environmental Management".

Christos Constantatos, Professor of Industrial Organization at the Department of Economics, University of Macedonia, Associate Director of the Postgraduate Programme "Law and Economics" (cooperation between the University of Macedonia and Aristotle University of Thessaloniki). He has served as Deputy Rector of Academics, Chairperson of the Department of Economics, and Director of the Postgraduate Program "Economic Science". He has taught at the University of Ottawa and Université Laval in Canada.

Lefteris Filippiadis, Assistant Professor of Applied Game Theory in the Department of Economics, University of Macedonia. In the past he has taught at Concordia University and Vanier College (Montreal, Canada), the University of Buckingham (Buckingham, United Kingdom) and has worked with the International University of Greece. His research interests focus on applications of game theory and Industrial Organization on environmental issues.

Venos Karatzoglou, academic member of the Department of Economics, University of Macedonia where he teaches the subjects of Investment Assessment, Economic Studies, and Accounting. He holds a Ph.D. from the Department of Environmental Policy and Management of University of the Aegean (2006) and MBA from University of Macedonia (1997). He was a longtime external associate of the International University of Greece, Un. Sheffield, UK, and the Hellenic Open University. His research interests focus on financial analysis of the impacts of sustainability and climate change, with an emphasis on tourism and education areas. His research has been presented at many international conferences and published in Greek and international journals and books.

Dimitrios Kourtesis, holds a PhD in Computer Science and an MSc in Software Engineering & Telecommunications from the University of Sheffield. He is currently managing partner of Ideas Forward, technical consultant for the European Commission Joint Research Centre (Sustainable Transport Unit) as well as program manager and startup coach at OK!Thess. He has been involved in technology research, software system design and new product development since 2005. This has been through various roles – as R&D software engineer, PhD researcher, technology and product innovation consultant, company founder, advisor to growing businesses and angel investor. He has worked on a wide range of software engineering research and product development projects involving cloud service architectures,





semantic technologies, data analytics and the Internet of Things. He has also worked with many early-stage technology startups on product discovery and investment readiness.

Vassiliki Dimitriou Economist – Regionalist, Panteion University with a master's degree in Tourism Business Administration. As an executive of the company KNOWLEDGE DEVELOPMENT CONSIDERATION I.K.E. she has 18 years of experience in the provision of consulting services to public and private sector bodies and companies, in the preparation of studies on strategic and operational planning issues as well as in the implementation of advisory support actions in matters of entrepreneurship.

Karagiannidis Eleftherios, PhD, Chemical Engineer, with extensive and long experience in the development and implementation of Environmental Management systems in industry. He is Technical Director of a waste water and gaseous pollutant management company and heads the Department of Environmental Impact, Health and Safety Studies at work. He has many years of educational experience in Environmental Management, Health and Safety, in industry. He has 17 publications in international scientific journals and numerous presentations in corresponding conferences and workshops.

Mr. Georgios Mousiadis, graduate of the Department of Computer Engineering and Informatics of the Polytechnic School of the University of Patras and holder of a master's degree in Biomedical Technology. He has 15 years of professional experience in the development of web applications, in the construction of websites, in the construction and customization of training platforms.

