

«Environmental
Management and Ecoinnovation:
Major tools for SMEs
growth and environmental
contribution»

The SMecoMP project concerns the development of an educational framework and appropriate training tools to improve skills business executives in **Eco-Innovation** of Entrepreneurship. The consortium of the SMecoMP project is made up of organizations from four Balkan countries and seeks to achieve cross-border co-operation between businesses and universities in order to promote and raise awareness of environmental innovation and entrepreneurship. More information at project's site: https://www.smecomp.eu/



University of Macedonia Department of Economics

Economics and Management of Sustainable Development (EMSD) Research Unit Please register for the event at: https://forms.gle/E9NRvsZPtnZbVNCN9

Conference e-venue: https://zoom.us/j/96035621129





#### 9:45 - 10:00 Welcome

- Prof. Eftichios Sartzetakis, University of Macedonia
- Dr. Katerina Tzitzinou, Director, International Relations, Federation of Industries of Greece, SBE

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- Dr. Christos Georgiou, Director, Research and Documentation Department,
   Federation of Industries of Greece, SBE
- Ms Anthi Charalambous, Director of the Energy Dept of the Cyprus Employers & Industrialists Federation
- Ms Iliana Pavlova, Director Clean Industry center, Bulgarian Industrial Association
- Ms Maja Taseva, Head of sector for international cooperation and programme development, APERM,

### 10:45 – 12:00 II: Presentation of program's results

Title: Presentation of the SMecoMP's Tools

- **Dr. Eleftherios Karagiannidis, Chemical Engineer, Gnosi Anaptixiaki.** 

Title: Presentation of the SMecoMP's training programs

- Dr. Venos Karatzoglou, University of Macedonia

Title: Presentation of the SMecoMP's evaluation

- **Dr Maria Sytziouki,** Senior Consultant Training and Human Resources Development Adjunct Lecturer, Hellenic Open University

### **12:00- 13:00 III: Keynote speaker**

Chair

- Prof. Eftichios Sartzetakis, University of Macedonia

Title: The Economics Case for a Sustainable Recovery: The Role of Innovation and Research Commercialization.

 Prof. Phoebe Koundouri, Director of ReSEES Lab, Athens University of Economics and Business, President-Elect, European Association of Environmental and Resource Fellow, World Academy of Art and Science Director, Sustainable Development Unit and EIT Climate KIC Hub Greece,

ATHENA RC, Co-Chair, UN SDSN Greece and Europe

# **Lunch Break**





| 14:30 – 15:50 | IV: Environmental Management and CSR  |
|---------------|---|
| 14:30 – 14:50 | Title: Recent trends in Corporate Environmental Management and Responsibility  – <b>Prof. Konstantinos Evangelinos</b> , University of the Aegean   |
| 14:50 - 15:10 | Title: Sustainability: Myths, Realities & Trends from the management point of view  – Mr. Emmanuel Perakis, Managing Partner STREAM   |
| 15:10 - 15:30 | Title: Moving towards circular and bio- economy with EMAS  – Ms Vladislava Georgieva, Bulgarian Industrial Association  |
| 15:30 - 15:50 | <ul> <li>Title: Green Businesses: Economical and Environmental Benefits: Case Study of North Macedonia</li> <li>Ms Makedonka Dimitrova, MPPM, Energy Globe Ambassador &amp; senior researcher at the Center for Energy Efficiency</li> </ul>  |
| 16:00 – 17:40 | V: Eco-innovation   |
| 16:00 - 16:20 | Title: Cyprus: A cleantech Hub of Innovation and Entrepreneurship   |
|               | - Prof. Alexandros G. Charalambides, Cyprus University of Technology  |
| 16:20 - 16:40 | <ul> <li>Title: Transforming innovation into climate action: The case of Greece</li> <li>Ms. Lydia Papadaki, PhD candidate Athens University of Economics and Business, Manager EIT Climate-KIC Hub Greece, Manager UN SDSN Greece</li> </ul> |
| 16:40 - 17:00 | <ul><li>Title: What are investors looking for in an early-stage startup?</li><li>Dr. Dimitrios Kourtesis, Partner, Ideas Forward, Program Manager</li></ul>   |
| 17:00 - 17:20 | <ul> <li>Title: Starting up - Turning ideas into viable products</li> <li>Mr. Nikolaos Tsoniotis, Partner at Ideas Forward and Coach at OK! Thess</li> </ul>  |
| 17:20 - 17:40 | Title: Eco-innovations and circular economy in Bulgaria  – Ms Savina Brankova, Bulgarian Industrial Association   |
| 17:45–18:30   | Summary, Questions and discussion for further developments  |

## PROJECT PARTNERS:





Cyprus U. of Technology







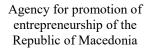
St. Kliment Ohridski U.



Trakia U.



U. of Macedonia





**Bulgarian Industrial Association** 



Federation of Industries of Greece