



# **SMecoMP- Knowledge Alliance in Eco-Innovation & Eco- Entrepreneurship to Boost SMEs Competitiveness Final Conference**

## **Cross-sectoral cooperation as a tool for SME growth**

**Agency for promotion of entrepreneurship of the Republic of  
North Macedonia**

**12<sup>th</sup> of February 2021**

- \* State institution
- \* Program of measures and activities for promotion of entrepreneurship and competitiveness at SMEs, as well as other programs
- \* Cooperation with institutions for entrepreneurship development and SME support

\* **LEGAL AND STRATEGIC  
FRAMEWORK**

- \* Coordination and development of **institutional network** for SME development,
- \* **Projects** that provide business, regional cooperation (EU and beyond), partnership, transfer of know-how,
- \* Support for SME **internationalization**
- \* Support for **self-employment**
- \* **Information sharing** and development of packages for different target groups

Support for self-employment
Establishment of a system of standardized mentoring services
Info point - project in cooperation with regional centers
Voucher system of counseling
Entrepreneurship education
Training for business plan preparation
Co-financing international forum – Junior achievement
Training for local consultants
Training for rising competitiveness of SMEs
Promotion of social entrepreneurship
Support for woman entrepreneurship
Co-financing SMecoMP

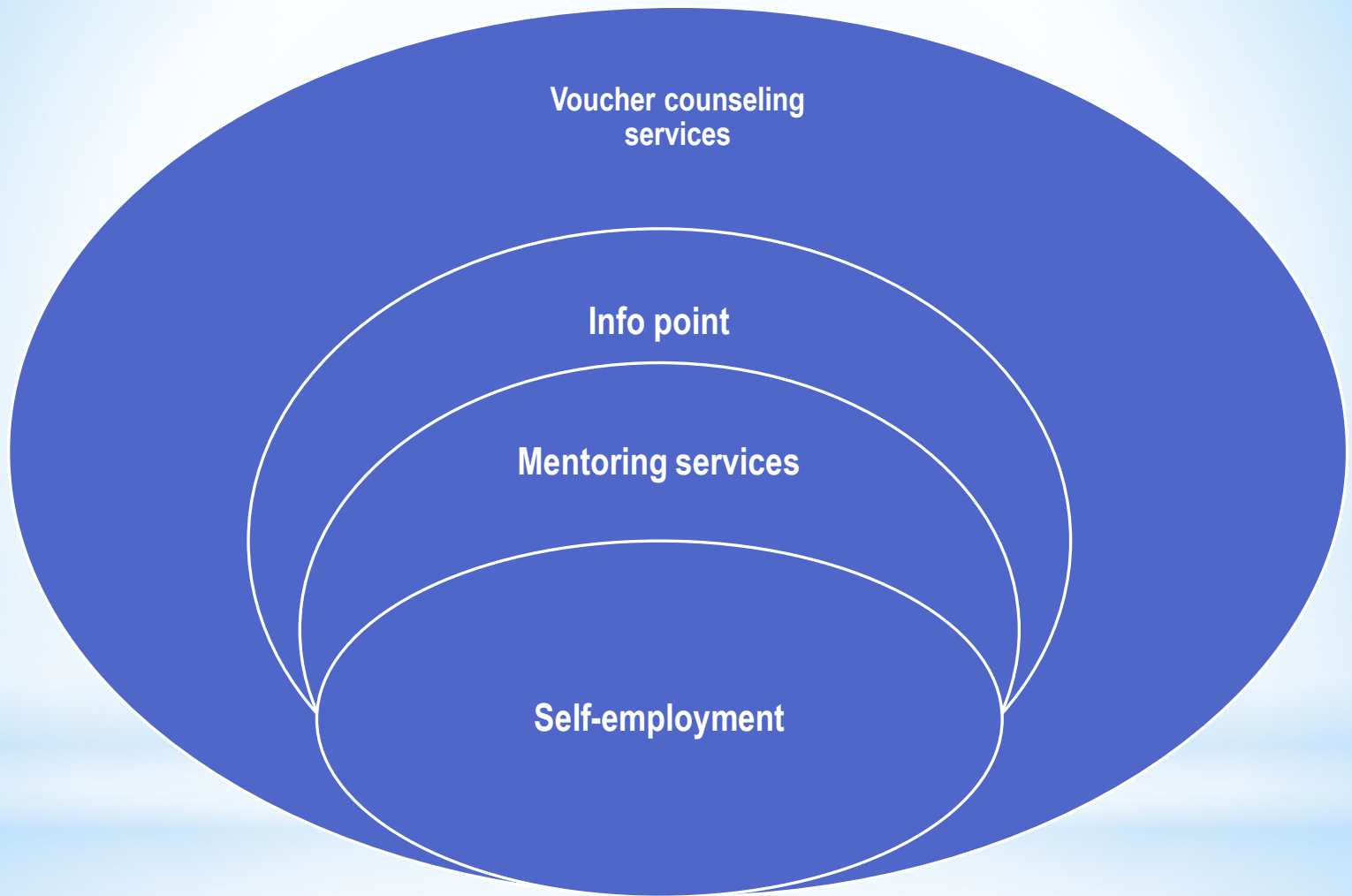
 **ANNUAL PROGRAM ACTIVITIES**



**Tools**



**Mindset/Culture**



## Self-employment



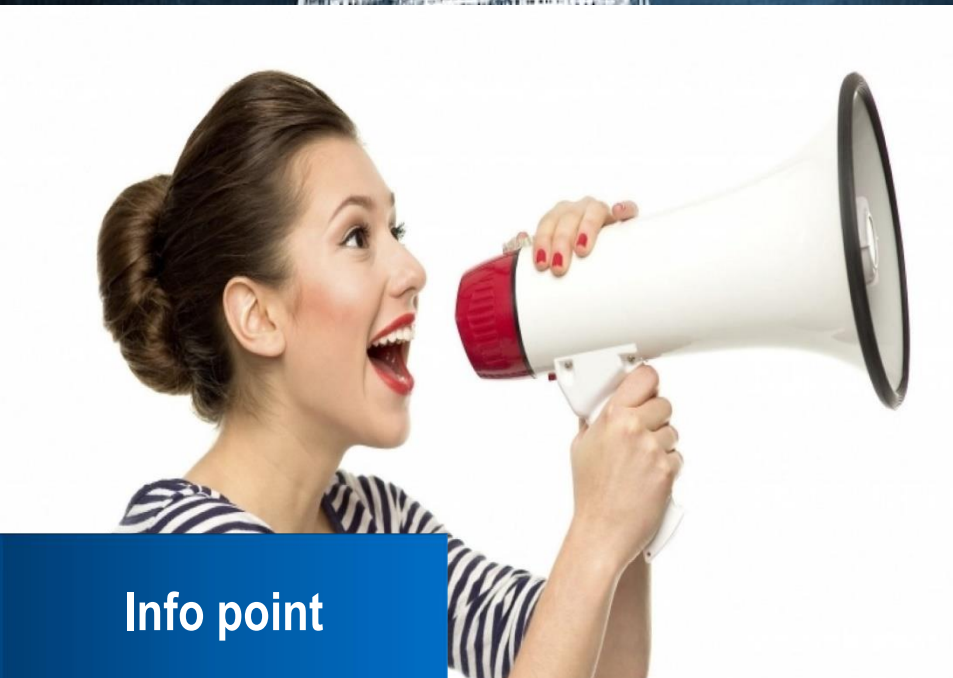
## Mentoring



Бесплатни стандардизирани менторски услуги за микро, мали и средни претпријатија во Северна Македонија

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## Info point



## Voucher

Necessity for **further continuation** of the project – Phase 2 :

Developed training modules/acquired know-how should become operational:

-awareness raising workshops

-training for targeted groups of SMEs

Cultivating mentors in environmental management, eco-innovation, sustainable development etc.

Mentoring in the companies using regional expertise and established networks

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**Justification** for continuation of the cooperation:

Research Surveys

Smart Specialisation Strategy

Green Climate Fund

 **NEXT STEPS**





# Thank you for your attention

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