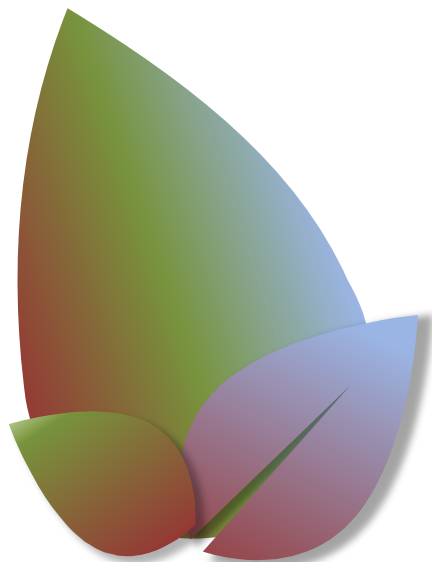




The SMecoMP project Tools

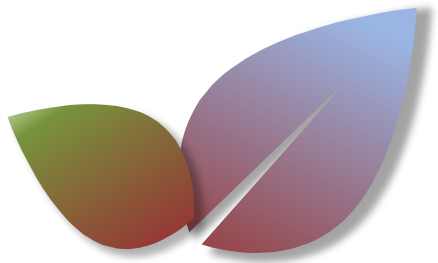


Dr. Lefteris Karagiannidis,
Chemical Engineer, Ph.D./ GNOSI ANAPTIXIAKI

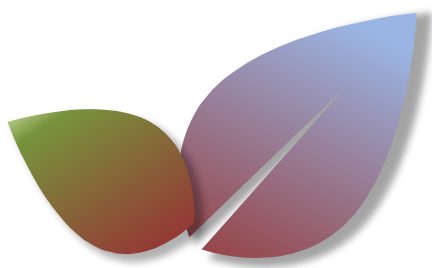
The SMecoMP project scope was to establish a new knowledge alliance among Higher Education Institutes (HEIs), SMEs and Labor market actors, in the Balkan Med area, aiming to improve quality of education and support education modernization.

The SMecoMP partners succeeded to develop an innovative learning framework, achieving to bring together and collaborate HEIs, VET centers and SMEs, for the joint development of an academic curricula, its contents and four representative training modules. All of them are based on the identified SMEs professionals' cognitive and training needs.

The curricula and the training modules are referred to eco-entrepreneurship, eco-innovation and environmental management issues.



1. The Knowledge Alliance Network
2. The Eco-Innovation & Entrepreneurship Laboratories
3. The SMecoMP Communication Platform - <https://smecomp.uom.gr/com>
4. The SMecoMP Training Platform - <https://smecomp.uom.gr/moodle>
5. The SMecoMP Knowledge Toolkit - <https://smecomp.uom.gr/know>
6. The pre-Incubator Mentoring and Counselling Actions
7. The SMecoMP website – Social Media - <https://www.smecomp.eu>



The Knowledge Alliance Network – <https://www.smecomp.eu/Knowledge-Alliance-Network> includes academics, vocational trainers, researchers, mentors, professionals, SMEs' owners / staff members. A mixture of education, research and business experts to improve entrepreneurship education, support eco-entrepreneurial lifelong learning in the Balkan Med Area.

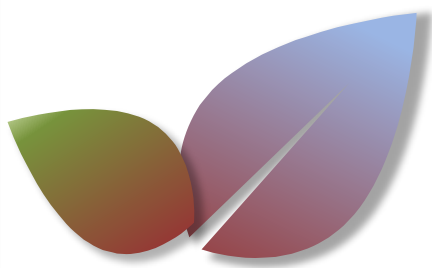
It is open to new members, both during and after the SMecoMP project's lifetime.

The alliance may be the basis for further and more focused co-operation schemes, in the future, for the joint development of other curricula and training modules on eco-innovation entrepreneurship and other educational topics.

The Eco-Innovation & Entrepreneurship Laboratories (EIE Labs) were established in order, the members of Knowledge Alliance Network to be able to meet (in live) and

- ✓ discuss the findings and results of Training Needs' Surveys,
- ✓ exchange opinions, share experiences and
- ✓ finally recommend and define the contents of the Eco-Innovation Entrepreneurship Curricula and Training Activities (part of the learning framework).

The real objective was to facilitate and initiate collaboration among academics from HEIs, Labor Market Actors, SMEs managers and other staff, etc.



Some results

- SMEs have no strategy in eco-innovation due to limited knowledge on the issue and time to spare
- Environmental Accounting & Reporting is not a well-know but a very interesting topic when used as a decision making tool
- Energy, water and resources management should be included in the training material contents
- Environmental Marketing and Circular Economy are topics of limited knowledge but of high interest among SMEs staff
- SMEs staff is getting more and more interested in Environmental Management, Corporate Social Responsibility & the foreseen benefits (Environmental, Financial, Social) gained from their implementation
- Training material to include a lot of case studies



At SMecoMP Communication Platform & Forum - <https://smecomp.uom.gr/com> registration and access is not free for any user. It is done upon a request to project partners.

An e-tool (platform) which will be used for real and valuable knowledge and information exchange on issues of environment and entrepreneurship.

The registered users have their own accounts, which can be customized (profiles and settings) according to user's preferences and the activities, which each user would be interested to follow and attend.

It is important users to acts as donors of knowledge and actively participate in matters of interest.

Inactive users, for longtime, can be excluded from group's activities.

The Communication Platform & Forum

Final Conference

LOGIN

Home
 Description
 Objectives
 Action Stages
 Partners
 Downloads
 FAQ
 News / Announces
 Contacts

RECENT FILES

Vocabulary for SMecoMP
 pubfile
 PublicCentral
 PR

WORKING TEAM

> Members
 > Latest Activity

Welcome to SMecoMP communication site

The SMecoMP project concerns the development of an educational framework and appropriate training tools to improve the skills of business executives in Eco-Innovation Entrepreneurship.

The consortium of the SMecoMP project is made up of organizations from four Balkan countries [Greece (University of Macedonia, Federation of Industries of Greece), Cyprus (Cyprus University of Technology, Cypriot Enterprise Link), Bulgaria (Bulgarian Industrial Association, Trakia University) and North Macedonia (St. Clement of Ohrid University of Bitola, Agency for Promotion of the Entrepreneurship of the Republic of Macedonia)] and seeks to achieve cross-border co-operation between businesses and universities in order to promote and raise awareness of environmental innovation and entrepreneurship.

About Project

SMecoMP Knowledge Alliance
Network Project presentation and
communication intranet.

Project Sites

Knowledge
Learning Platform
Forum
Newsletter

Participants

Interreg V-B "Balkan-Mediterranean
2014-2020

EU funding

knowledge Alliance in Eco-
Innovation
Entrepreneurship to Boost SMEs
Competitiveness – SMecoMP

SMecoMP Knowledge Alliance Network / Communication

Each user may join a group, communicate and exchange information and knowledge on a specific topic of common interest – Further development of new collaborations.

The screenshot displays the SMecoMP communication platform interface. The top navigation bar is dark blue with the 'SMecoMP communication' logo on the left, a search bar in the center, and user profile, notification, and menu icons on the right. A left sidebar contains a navigation menu with links to Home, Description, Objectives, Action Stages, Partners, Downloads, FAQ, News / Announces, and Contacts. Below this is a 'RECENT FILES' section listing 'test document', 'Vocabulary for SMecoMP', 'pubfile', 'Doc Next', and 'PublicCentral'. Further down is the 'WORKING TEAM' section with links to 'Members' and 'Latest Activity'. At the bottom of the sidebar is the 'PROFILE SETTINGS' section with a gear icon. The main content area features a user profile for 'GNAN2' with a placeholder image and a bio '@gnan2 · Active 2 minutes ago'. Below the profile is a tabbed interface with 'Activity', 'Profile', 'Notifications', 'Messages', 'Groups' (selected), 'Docs', and 'Settings'. The 'Groups' tab shows a 'Member Activities' section with a 'What's new, GNAN2?' post and an 'Upload Photos' button. A message below the button states: 'In case you upload photos, type your text after uploading. If uploaded photos do not appear, refresh page.' Below this is a filter dropdown set to 'Everything'. At the bottom of the main content area, a message reads: 'Sorry, there was no activity found. Please try a different filter.' On the right side, there is a 'Groups' section with tabs for 'Newest', 'Active', 'Popular', and 'Alphabetical'. It contains three icons: 'Downloads', 'Participants', and 'Public'. Below this is a 'Latest updates' section with a placeholder for a comment and a user profile icon.

Updates on the SMecoMP project, and / or other similar projects of common interest.
Vocabulary of terms for environment & sustainable development, entrepreneurship, etc.

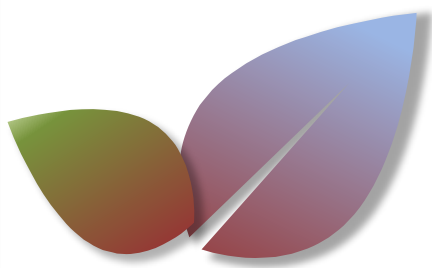
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The main content area is titled 'Vocabulary for SMecoMP'. It features a document viewer with tabs for 'All Docs', 'Started By Me', 'Edited By Me', and 'My Groups', along with a 'Create New Doc' button. Below the tabs, the document is identified as 'Downloads's Docs' and 'Vocabulary for SMecoMP'. A 'Downloads' section shows a 'Limited' status with a 'Show Details' link. The document content includes a 'Read' tab, a 'Please refer to this when...' section, and an 'Attachments' section listing 'mydoc1300.pdf'. At the bottom of the document area, there are 'Tags: instructions, maual'.

On the right side of the interface, there are three panels. The 'Groups' panel shows tabs for 'Newest', 'Active', 'Popular', and 'Alphabetical', with icons for 'Downloads', 'Participants', and 'Public'. The 'Latest updates' panel contains two comment boxes with placeholder text and timestamps of '- 1 year, 3 months ago'. The 'Recently Active Members' panel shows a row of five user profile pictures.

The SMecoMP Training Platform - <https://smecomp.uom.gr/moodle> can be used for the delivery of both asynchronous and synchronous (BigBlueButton platform - BBB) training courses.

- It includes all required tools (hardware and software) for courses and tests development.
- Vocational Training based on Blended Learning. Complete interaction between trainers and trainees.
- It was customized and used for all training activities during project lifetime. It will also be used after SMecoMP project conclusion.



SMecoMP Training (e-Learning) Activities

SMecoMP Learning

You are not logged in. (Log in)

Balkan-Mediterranean SMecoMP

The SMecoMP project is co-funded by the European Union and National Funds of the participating countries

SMecoMP

LIVE PRESENTATIONS SCHEDULE

Click on the dates below, to visit Live Presentations of the program:

Introduction and presentation of the training framework	17:00-17:30	
Natural Resource Management - Energy	17:30-18:30	Monday 16/11/2020
Environmental Economics	18:30-20:00	
Cost-Benefit Analysis	17:00-18:30	Tuesday 17/11/2020
Environmental Accounting	18:30-20:00	
Eco-Innovation	17:00-18:30	Wednesday 18/11/2020
Technology Transfer	18:30-20:00	
Environmental Management-Environmental Impact Reports	17:00-18:30	Thursday 19/11/2020
Corporate Social Responsibility	18:30-20:00	
From a green idea to a sustainable business	17:00-18:30 18:30-20:00	Friday 20/11/2020
Introduction to Lean Startup for experiment-driven business model discovery	12:00-13:30 13:30-15:00	Saturday 21/11/2020


Available courses




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SMecoMP Training (e-Learning) Activities


 SMecoMP Learning


  Lefteris Karagiannis 


 **TM2 (new)**


 Participants


 Badges


 Competencies


 Grades


 General


 Topic 1 - ENVIRONMENTAL MANAGEMENT


 Topic 2 - ENVIRONMENTAL IMPACT ASSESSMENT


 Topic 3 - CORPORATE SOCIAL RESPONSIBILITY


 Topic 4


 Home


 Dashboard

 Calendar

 My courses



 Intro (new)

 **TM2 (new)**

 TM3 (new)

Teaching Module 2: Environmental Management – Environmental Impact Assessment - Corporate Social Responsibility

[Home](#) / [My courses](#) / [Current Training Modules](#) / [TM2 \(new\)](#)



 **Live Thursday 19/11/2020** 



Topic 1 - ENVIRONMENTAL MANAGEMENT

The objective of the proposed educational module is the training of stakeholders in the field of Environmental Management (EM), which has seen significant growth in recent years and its implementation is expected to intensify even further in the coming years, due to:

- A) the foreseen intensification on the implementation of existing and new environmental legislation, thus increasing the legislative demands for improved environmental protection and sustainable practices to organisations
- B) the ever-increasing needs of businesses for a better and more rational use of natural resources and raw materials used, both for legislative reasons and for reduction of the resulting operative costs, especially in the energy and water management sectors
- C) the increasing needs of businesses for the better and more rational use of their waste, aiming to reduce their respective management costs via recycling and implementing cyclical economy practices,
- D) the needs of enterprises for better and more sustainable ways of planning, organizing and economically evaluating the development and implementation of environmental projects
- E) the sensitization of their customers and suppliers in several environmental protection aspects, including natural resources preservation, recycling etc, which can constitute a strong motive for attracting new customers (tourism industry) and establishing new long term collaborations among enterprises
- F) the intensification of environmental audits by the competent authorities.

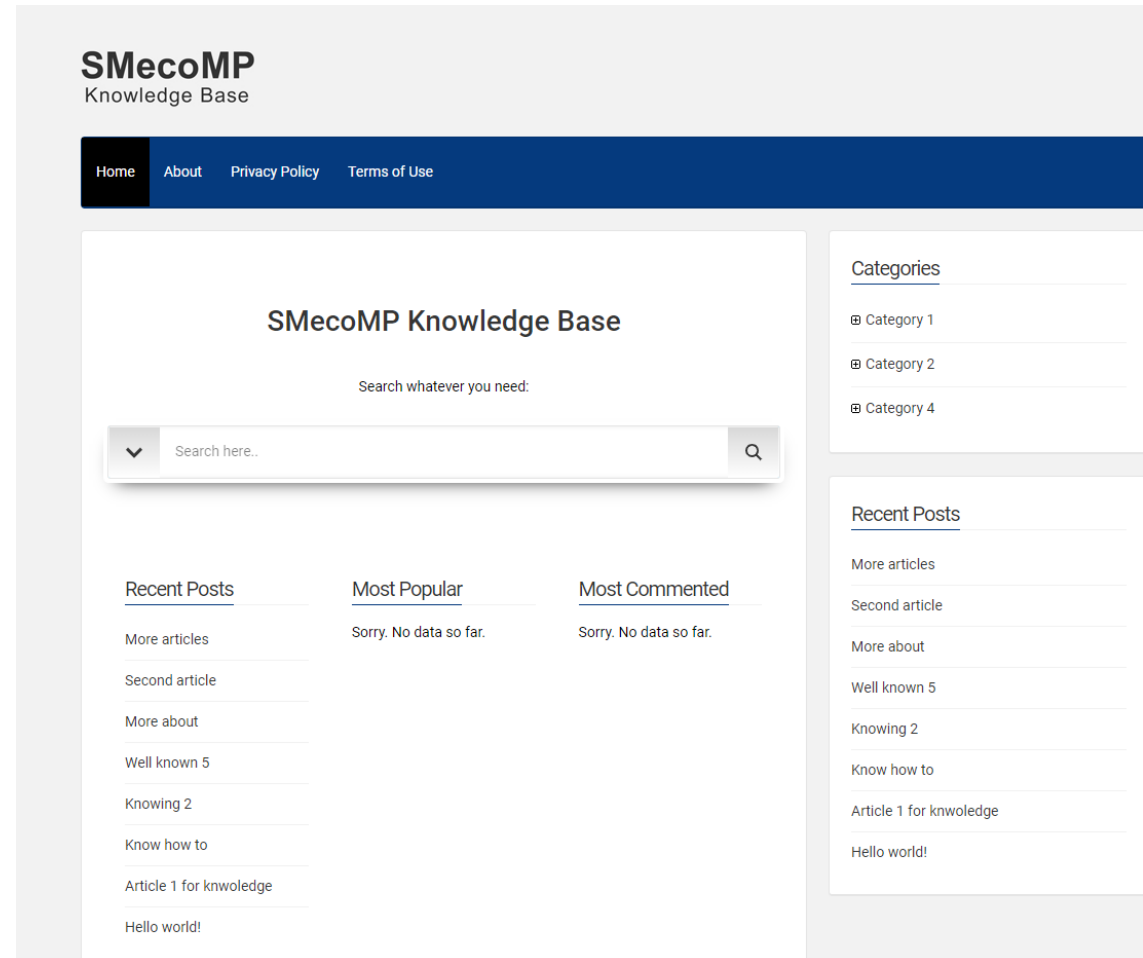
The proposed educational program is addressed to stakeholders interested in enriching and deepening their knowledge and improving their skills and competences on issues related to cost-effective environmental management and protection within an organization's operation.

 ENVIRONMENTAL MANAGEMENT SYSTEMS - Greek 

 ENVIRONMENTAL MANAGEMENT SYSTEMS - English 

It is an Open Information Knowledge Database - (Articles, Environmental & Entrepreneurship Projects) addressed to all Stakeholders. A valuable information source on eco-entrepreneurship, eco-innovation and environmental management.

A keywords search engine is built in the toolkit on order the users may have the ability to categorize and trace files easily.



Trainers and Trainees

Trainers	Twenty (20) Academics from Higher Education Institutes	Twenty two (22) Professionals from SMEs, Labor Market actors
	All of them experienced on Blended Learning, Environmental and/or Entrepreneurship issues	
Trainees	Total 135 participants in all training activities conducted in SMecoMP partners' countries – 86% with prior professional experience.	



Live Παρασκευή 30/10/2020: Εισαγωγή

I. Introduction: Challenges

- SMEs dominate economic activity in all countries of the programme area (for example, SMEs account for 72% of added value and 86% of employment in Greece, 76% and 81% in Cyprus, 66% and 77% in FYROM and 61.5% and 76% in Bulgaria)
2014 Small Business Act (SBA) Fact Sheet, DG Enterprise
- Despite their, substantially above EU average, contribution to their economies, SMEs in the programme area face strong challenges, especially in the areas of **entrepreneurship**, **innovation** and **environmental protection**, which are exacerbated by the continuing economic crisis that created the biggest brain drain in the region in modern times, depriving SMEs and HEI from young, talented, and well educated personnel.
- The challenges are due on the one hand to institutional and bureaucratic rigidities, such as the difficulties in the process of starting and closing a business the inadequate incentives to invest in innovative, growth producing projects. On the other hand SMEs in the programme area are predominantly family businesses, focusing primarily on generating current family income instead of boosting innovation and generating growth. Furthermore, only a small proportion of SMEs are investing in resource-efficiency measures or produce 'green' products/services.

E. Sartzetakis



ΕΥΘΥΜΙΟΣ ΝΕΣΤΟΡΑΣ: Καλησπέρα σας!!
ΑΘΑΝΑΣΙΟΣ ΔΟΥΝΑΒΗΣ: Καλησπέρα και από μένα!!

Initially the mentees were asked to submit an application describing their business idea.

Then, mentors have organized internet meetings with the mentees in order to advise them how to further evolve their ideas, both in technical terms and financial issues or trace other potential collaborations

Mentors and mentees analytically discussed on:

- Technical and entrepreneurial issues of the idea - Object and objectives
- Keys to Success - Competitive points of the innovative business idea
- Brief market analysis - Characteristics of the market segment to which the products / services are addressed
- Analysis of the strengths and weaknesses of similar products, other competitors



Mentoring & Counselling Activities





GREENTREPRENEURSHIP
easier done than said

THANK YOU FOR YOUR ATTENTION

