

SMecoMP

WP2 Project dissemination and communication

Del.2.6.3 Informative material/Press Release

Agency for promotion of entrepreneurship of the Republic of Macedonia (FYROM)

<i>Deliverable Number</i>	2.6.3
<i>Project Title</i>	<i>A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness</i>
<i>Project Acronym</i>	SMecoMP
<i>Project Duration</i>	01.12.2017 – 28.02.2021
<i>Project Partners</i>	LB (PB1) University of Macedonia – Department of Economics (GR) PB2 Federation of Industries of Greece (GR) PB3 Bulgarian Industrial Association – Union of the Bulgarian Business (BG) PB4 Trakia University (BG) PB5 "St. Kliment Ohridski University" Bitola, Faculty of Economics-Prilep (FYROM) PB6 Agency for promotion of entrepreneurship of the Republic of Macedonia (FYROM) PB7 Cyprus University of Technology (CY) PB8 Cypriot Enterprise Link (CY) PB9 Youth Entrepreneurship – NE (GR) PB10 Chamber of Commerce and Industry of Ioannina (GR)

PRESS RELEASE

Agency for Promotion of the Entrepreneurship of the Republic of Macedonia implements the project “A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness – SMecoMP in the framework of Interreg Balkan-Mediterranean Program.

The consortium of the SMecoMP project is made up of organizations from four Balkan countries [Greece (University of Macedonia, Federation of Industries of Greece), Cyprus (Cyprus University of Technology, Cypriot Enterprise Link), Bulgaria (Bulgarian Industrial Association, Trakia University) and North Macedonia (St. Clement of Ohrid University of Bitola, Agency for Promotion of the Entrepreneurship of the Republic of Macedonia)] and seeks to achieve cross-border co-operation between businesses and universities in order to promote and raise awareness of environmental innovation and entrepreneurship.

The SMecoMP project concerns the development of an educational framework and appropriate training tools to improve the skills of business executives in Eco-Innovation Entrepreneurship. The project activities include the organization of training seminars and conferences, the conducting of studies related to the skills of business executives and their educational needs and environmental entrepreneurship workshops where new innovative ideas were presented.

The SMecoMP project aims at establishing a strong and resilient knowledge alliance among Higher Education Institutes (HEIs), Vocational Education Training (VET) centers and SMEs, in order to promote eco-entrepreneurship, eco-management and eco-innovation by developing an educational framework based on solid research and the exchange of experiences and best practices, as well as through the use of innovative educational training tools and methods.

The Agency for Promotion of the Entrepreneurship of the Republic of N.Macedonia together with the Faculty of Economics – Prilep, “St. Kliment Ohridski” University – Bitola as one of the activities in the project was established Laboratory for Eco-Innovative Entrepreneurship (EIE). There were organized workshops to facilitate productive discussion for development of modules and trainings in the domain of eco-innovative entrepreneurship among the academia, businesses and students as future entrepreneurs.

Also, together we organized pre-Incubator counseling & mentoring program provided by experts from academia and business sector to support the new entrepreneurs and give them the opportunity to present and elaborate their new eco - innovative ideas, to achieve the desired effects and developments in direction of eco - investments and protection of the environment.

As the project ends you can read more on the project website <https://www.smecomp.eu/> and FB page and website of The Agency for Promotion of the Entrepreneurship of the Republic of N.Macedonia and FB page.