

SMecoMP Τελικό Διαδικτυακό Συνέδριο
**«Environmental Management and Eco-innovation: Major tools for
SMEs growth and environmental contribution»**
12 Φεβρουαρίου 2021

Zoom Meeting

Recording

SMecoMP Pre-incubator activities

Interreg Balkan-Mediterranean SMecoMP

ECO-MANAGEMENT EMPOWERING ENTREPRENEURSHIP SMecoMP, Νοέμβριος 2020, Πανεπιστήμιο Μακεδονίας

Ο Σύνδεσμος Βιομηχανιών Ελλάδος (ΣΒΕ)

Πανεπιστήμιο Μακεδονίας

καλούν ενδιαφερόμενους να συμμετάσχουν, χωρίς κόστος, στις εργασίες της Πιλο-Θερμοκοιτίδας (SMecoMP Pre-incubator) με στόχο την Ανάπτυξη και την Προώθηση Επιχειρηματικών Ιδεών που αφορούν Καινοτόμα Προϊόντα ή/και Υπηρεσίες σε θέματα Περιβαλλοντικής Επιχειρηματικότητας.

6-7 Νοεμβρίου 2020

(Αίθουσα συνεδρίων, Πανεπιστήμιο Μακεδονίας, 1ος όροφος)

Οι συνεδρίες θα πραγματοποιηθούν διά ζώσης στην αίθουσα συνεδρίων, στον πρώτο όροφο του Πανεπιστημίου Μακεδονίας για περιορισμένο αριθμό ατόμων προκειμένου να διασφαλιστούν τα μέτρα που αφορούν τον COVID 19.

Στο πλαίσιο του έργου «A Knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs»

Participants (40)

Find a participant

Monika (Me)

Efthychos Sartzetakis (Host)

Katerina Tzitzinou

Alexandros Charalambides

Alexis Politis

ANASTASIA NTOURIOU

Aris Chatziniolaou

Charalampos Miliotis

Christos Georgiou, Ph. D

Constantinos Styliaras

Darina Zamova

Dell-Laptop

idionis.p

ELEFTHERIOS KITSIOS

EVANGELIA KALLINTERI

Georgios Dimopoulos

Giannis Matzeios

K. Evangelinos

maja

Makedonia Dimitrova

makivadratis@gmail.com

10:09 AM 12/2/2021

Zoom Meeting

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Interreg Balkan-Mediterranean SMecoMP

A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

Final Conference Friday, February 12, 2021

I hope you'll find this conference interesting and enlightening !!

SMecoMP

KATERINA TZITZINOY

Director of International Affairs

Participants (42)

Find a participant

Monika (Me)

Efthychos Sartzetakis (Host)

Katerina Tzitzinou

Alexandros Charalambides

Alexis Politis

ANASTASIA NTOURIOU

Aris Chatziniolaou

Artemis

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Dell-Laptop

idionis.p

ELEFTHERIOS KITSIOS

EVANGELIA KALLINTERI

Georgios Dimopoulos

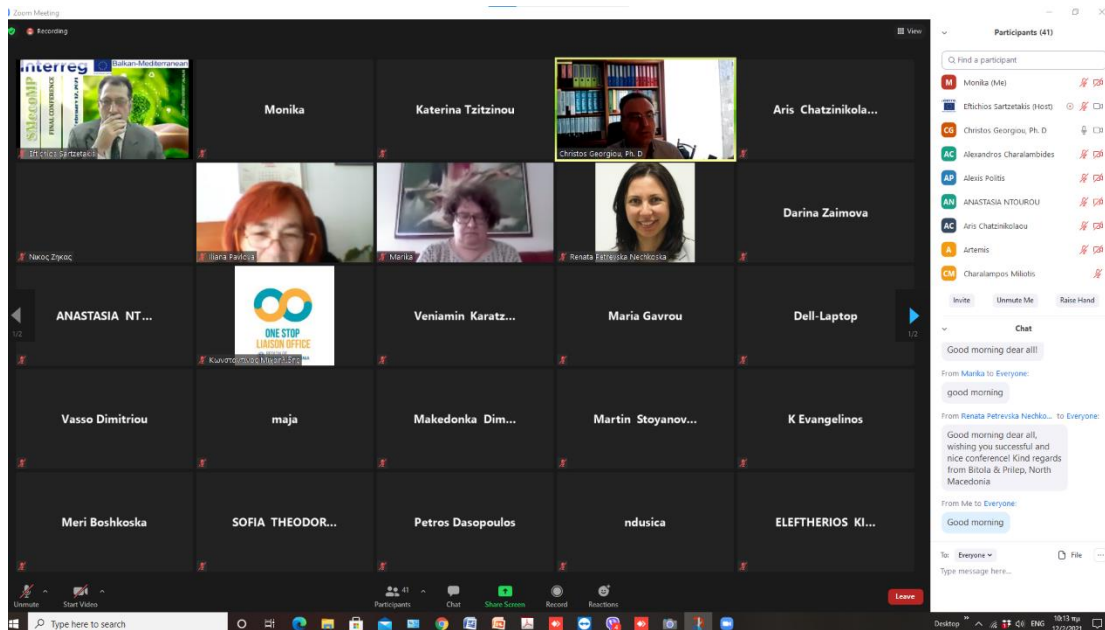
Giannis Matzeios

Iliana Pavlou

K. Evangelinos

maja

10:09 AM 12/2/2021



European Green Deal

the framework for energy and climate

- The European Commission's **European Green Deal** is a roadmap for transforming the EU into a modern, cost-effective and competitive low-carbon economy with clean greenhouse gas (GHG) emissions by 2050.
- The European Green Deal will operate through a framework of regulations and legislations that will set clear targets for achieving zero carbon emissions by 2050 at EU level and a 50-55% reduction in emissions by 2030 (compared to 1990 levels).

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The environment for business in Bulgaria

- The adoption of European environmental legislation
 - Procedure – working groups for preparation of national positions
 - Transpose in BG legislation – procedure for public discussions and implementation
- The status of the environment
 - The role of the state – to create the framework of the legislation and to control the implementation; monitoring
 - The role of the municipalities – municipal wastes management
 - Industry – industrial, hazardous and municipal wastes, emissions to the water and air, chemicals

Zoom Meeting

Participants (46)

Monika

Recording



Mindset/Culture

Participants (46)

Find a participant

- Monika (46)
- Efthios Sartoris (Host)
- maja
- Iliana Pavlova
- Alexandros Charalambides
- Alexis Pollis
- Ana
- ANASTASIA NTOURIOU
- Arni Chetrimkole

Invite Unmute Me Raise Hand

Chat

From Monika to Everyone:

good morning

From Renata Petrevska Nechikova to Everyone:

Good morning dear all, wishing you successful and nice conference! Kind regards from Bitola & Prilep, North Macedonia

From Me to Everyone:

Good morning

From Me to Everyone:

Good morning

To: Everyone

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Participants (46)

Monika

Recording

Interreg Balkan-Mediterranean SMEcoMP

A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

Final Conference

Friday, February 12, 2021

The SMecoMP project Tools



Dr. Lefteris Karagiannidis,
Chemical Engineer, Ph.D./ GNOSI ANAPTIXIAKI

Participants (46)

Find a participant

- Veniamin Karazoglou
- Vladislava Georgieva
- XANTHOPOULOU SOFIA
- FORTI HANNA
- ELTYKHIA KIPAKIOY
- Nicoz Zheac
- Vladimir Dimitrov
- Korpaucu Gauraj

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Participants (45)

Monika

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Interreg Balkan-Mediterranean SMEcoMP

The role of WP4 in the SMecoMP Project

Final Conference

As evident from the SMecoMP proposal, WP4 lies in the heart of the project. It draws on the findings of a primary research (WP3) which aimed to:

- identify the *existing* eco-entrepreneurial training needs and available educational initiatives
- perform a *comparative analysis* of the practices used
- record *global best practices* and trends
- design and deliver a *training program* that will bridge the cognitive gap between the existing and optimal practices by
 - informing the partners on relevant advances,
 - improve their skills and competences to embrace innovative and eco-management practices,
 - aid local academic and professional institutions to widen their scope, improve curricula, enhance cooperation, develop new training material, update their research agendas, and broaden and strengthen the skills of their students

Participants (45)

Find a participant

- Theodoris Sizos
- Vento Dimitrov
- Vladislava Georgieva
- XANTHOPOULOU SOFIA
- ELTYKHIA KIPAKIOY
- Nicoz Zheac
- Vladimir Dimitrov
- Korpaucu Gauraj

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Participants (48)

Monika, Nikolaos Ntoshidis, Theodoros Sotiras, Veniamin Karatz..., Del-Laptop, Vassio Dimitriou, Maria

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SMecoMP
Baikan-Mediterranean
SMecoMP

SMecoMP
Presentation of the SMecoMP's evaluation

Dr Maria Sytziouki
Senior Consultant Training and Human Resources Development Adjunct Lecturer, Hellenic Open University

Chat

We will upload all presentations at SMecoMP's site and the video will also be uploaded.

From Me to Efthimos Sartz... (Direct Message)
Dear Professor, once you have received all the presentations, please send them to me with weTransfer. Many thanks.

From Maria to Everyone:
thank you

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Participants (48)

Monika, Nikolaos Ntoshidis, Theodoros Sotiras, Veniamin Karatz..., Vassio Dimitriou, Maria

ATHENA
Research & Innovation Information Technologies
Climate-KIC
OIKONOMIKO PANETHNIO AΘHNΩN
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK
A GLOBAL INITIATIVE FOR THE UNITED NATIONS
RESEES
Research Laboratory on Economic Recovery and Environmental Sustainability

The Economic Case for a Sustainable Recovery
The Role of Innovation and Research Commercialization

Prof. Phoebe Koundouri – www.phoebekoundouri.org

Professor and Director RESEES Research Laboratory, School of Economics, ATHENS UNIVERSITY OF ECONOMIC AND BUSINESS
President-Elect, European Association of Environmental and Resource Economists
Fellow, World Academy of Art and Science

- Director, Cluster on Sustainability Transition
- Co-Chair, UN Sustainable Development Solutions Network (SDSN) Greece and EUROPE
- Director, Sustainable Development Unit and EIT Climate KIC Hub Greece, ATHENA RC
- Chair Scientific Advisory Board, European Forest Institute
- Chair Scientific Advisory Board, International Center for Research for the Economy and the Environment, ICRES
- Commissioner, The Lancet Commission for COVID-19
- Member of the National Climate Change Committee, Greek Ministry of Energy and the Environment
- Co-author of Pissarides Report, Prime Minister Committee on the 10-year Recovery and Development Plan for Greece

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From Maria to Everyone:
thank you

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Participants (29)

Monika, Efthimos Sotiras, Aris Chatzini..., Vladislava Geor..., Maria

Research on CSR reporting in Greek companies

- The aim of the research was to assess the comprehensiveness of Greek companies' corporate social responsibility (CSR) reports published in 2016-2018. For this purpose, an evaluation methodology was developed in line with the accountability reporting principles suggested by the Global Reporting Initiative (GRI)-G4 guidelines for preparing and publishing sustainability reports.
- The overall findings indicate moderate levels of integration of the GRI reporting principles into their corporate disclosures.
- Emerging from the latter outcome, together with the low integration of some materiality issues, are problems of transparency, credibility, balance, and completeness related to the publishing of CSR reports. It appears that operational features such as type, size, and sector influence the style and comprehensiveness of reports.

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consulting | training | outsourcing | speaking

Sustainability: Myths, Realities & Trends

Emmanuel Perakis
SMecoMP
12th February 2021
University of Macedonia

stream
HELPING YOU IMPROVE

helping you improve

Participants (32)

Find a participant

- DM Dimtris Skladas
- ELFTHYRIOS KITISIOS
- EVANGELIA KALLINTERI
- FD Foti D
- GD Georgios Dimopoulos
- GM Giannis Matzeios
- HA Hanna Panova
- KE Evangelinos
- KT Katerina Tzitzova

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A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness²

Final Conference
Friday, February 12, 2021

eng. V. Georgieva - BIA

Moving towards circular and bio-economy with EMAS

Participants (36)

Find a participant

- DZ Darina Zamova
- DS Dimtris Skladas
- ELFTHYRIOS KITISIOS
- EM Emmanuel Perakis - STREAM
- EK EVANGELIA KALLINTERI
- FD Foti D
- GD Georgios Dimopoulos
- GM Giannis Matzeios
- G grigoris

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Monika

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Green Business Eindhoven, SMeco Feb 2021 - PowerPoint

Case Study - N. Macedonia

Final Conclusions

- The green business/jobs are emerging
- There is current support by the UNDP, EBRD, EIB, KfW, WB, USAID and the EU
- APP Voucher and mentoring systems
- Sustainable loan helps business become more green
- Support in implementation of Energy Management ISO 50001 for businesses
- Support in implementation of CSR practices
- Support to VET education in development of new job profiles/ green jobs (BIM, Drone Operators, 3D concrete printing)
- Support by tax exemptions or reduced customs taxes for some industry raw materials
- Chambers of commerce provides training and lobbying
- Support to entrepreneurs in terms of environmental economics and circular economy implementation
- Green public procurement

Participants (36)

Find a participant

- M Monika (Me)
- EF Efthymos Sartzetakis (Host)
- MD Makedonia Dimitrova
- AC Alexandros Charalambides
- AD Andreas Dimitriadis
- AC Aris Chatziniolakis
- CG Christos Georgiou, Ph. D
- DZ Darina Zamova
- DK Darko Kacankov

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Chat

From Makedonia Dimitrova to Everyone:
you are welcome

To: Everyone

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Participants (32)

Monika

Recording

STARTUP INVESTING, AS A BUSINESS

"The two most important things to understand about (early-stage) startup investing:

- (1) effectively all the returns are concentrated in a few big winners
- (2) the best ideas look initially like bad ideas."

Paul Graham (Founder, Y-Combinator)

Participants: 32

Chat

you can either participate as an organiser in your city given our guidance

From Darko Kazanov to Everyone:

thanks for Your answer Ms.Papadaki

From Lydia Papadaki to Everyone:

Or as a participant by registering at the relevant page

<https://climathon.climatic-kic.org>

To: Everyone

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Participants (31)

Monika

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The environmental problems defined

First Conference

Circular Economy and Eco-innovation Areas and Trends

- Waste management and circular economy
- Water supply and wastewater treatment
- Sustainable transport
- Clean technologies

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CLEANTECH BULGARIA

Participants: 31

Chat

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From Lydia Papadaki to Everyone:

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To: Everyone

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