

SMecoMP Final Conference (online)

«Environmental Management and Eco-innovation: Major tools for SMEs growth and environmental contribution»

12 February 2021

The screenshot shows a Zoom meeting interface with a presentation slide titled "SMecoMP Pre-incubator activities". The slide features the logos of Interreg, the European Union, and the ΣΕΒ (Small Business Enterprises Federation of Greece). The main text on the slide reads: "ECO-MANAGEMENT EMPOWERING ENTREPRENEURSHIP SMecoMP, Νοέμβριος 2020, Πανεπιστήμιο Μακεδονίας". Below this, it states: "Ο Σύνδεσμος Βιομηχανιών Ελλάδος (ΣΒΕ) και το Πανεπιστήμιο Μακεδονίας καλούν ενδιαφερόμενους να συμμετάσχουν, χωρίς κόστος, στις εργασίες της Πιλο-Θερμοκοιτίδας (SMecoMP Pre-incubator) με στόχο την Ανάπτυξη και την Προώθηση Επιχειρηματικών Ιδεών που αφορούν Καινοτόμα Προϊόντα ή/και Υπηρεσίες σε θέματα Περιβαλλοντικής Επιχειρηματικότητας. 6-7 Νοεμβρίου 2020 (Αίθουσα συνεδρίων, Πανεπιστήμιο Μακεδονίας, 1ος όροφος)". It also mentions that the conference will be held online on the same dates. At the bottom, it says "Στο πλαίσιο του έργου «A Knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs»". The Zoom interface shows several participants in the top bar and a list of 40 participants on the right.

The screenshot shows a Zoom meeting interface with a presentation slide titled "A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness". The slide features the logos of the European Union and SMecoMP. The main text on the slide reads: "I hope you'll find this conference interesting and enlightening !!". Below this, it says "KATERINA TZITZINOY Director of International Affairs". At the bottom, it says "Project co-funded by the European Union and National Funds of the participating countries". The Zoom interface shows several participants in the top bar and a list of 42 participants on the right.

Zoom Meeting

Participants (41)

Q Find a participant

Monika (Me)

Eftichios Sartzetakis (Host)

Christos Georgiou, Ph.D

Alexandros Charalambides

Alexis Politis

ANASTASIA NTOUROU

Aris Chatziniola...

Artemis

Charalampos Miliotis

Invite Unmute Me Raise Hand

Chat

Good morning dear all!

From Monika to Everyone:

good morning

From Renata Petrusia Natchio... to Everyone:

Good morning dear all, wishing you successful and nice conference! Kind regards from Bitola & Pilep, North Macedonia

From Me to Everyone:

Good morning

To: Everyone

Type message here...

Monika

Katerina Tzitzinou

Aris Chatziniola...

Darina Zaimova

ANASTASIA NT...

Veniamin Karatz...

Maria Gavrou

Dell-Laptop

Vasso Dimitriou

maja

Makedonka Dim...

Martin Stoyanov...

K Evangelinos

Meri Boshkoska

SOFIA THEODOR...

Petros Dasopoulos

ndusica

ELEFTHERIOS KI...

Zoom Meeting

Type here to search

Participants

Chat

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Reactions

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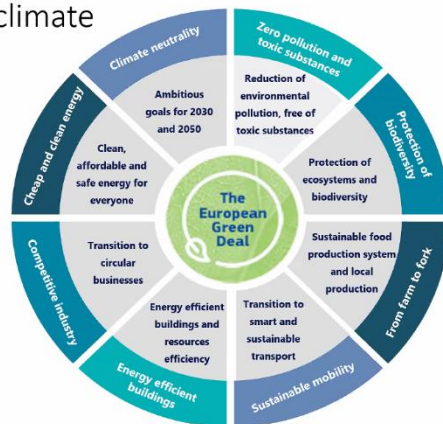
Desktop

10:13 AM

12/2/2021

European Green Deal the framework for energy and climate

- The European Commission's **European Green Deal** is a roadmap for transforming the EU into a modern, cost-effective and competitive low-carbon economy with clean greenhouse gas (GHG) emissions by 2050.
- The European Green Deal will operate through a framework of regulations and legislations that will set clear targets for achieving zero carbon emissions by 2050 at EU level and a 50-55% reduction in emissions by 2030 (compared to 1990 levels).



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Zoom Meeting

Participants (43)

Q Find a participant

Monika (Me)

Eftichios Sartzetakis (Host)

Andri Constandi...

Monika

Christos Georgiou

Elifchios Sartzetakis

Ilana Parlova

Alexis Politis

Ana

ANASTASIA NTOUROU

Andri Constandi...

Aris Chatziniola...

Isiera

Invite Unmute Me Raise Hand

Chat

Good morning

From Renata Petrusia Natchio... to Everyone:

Good morning dear all, wishing you successful and nice conference! Kind regards from Bitola & Pilep, North Macedonia

From Me to Everyone:

Good morning

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Good morning

To: Everyone

Type message here...

The environment for business in Bulgaria

Final Conference

interreg

Balkan-Mediterranean

SILECO

■ The adoption of European environmental legislation

- Procedure – working groups for preparation of national positions
- Transpose in BG legislation – procedure for public discussions and implementation

■ The status of the environment

- The role of the state – to create the framework of the legislation and to control the implementation; monitoring
- The role of the municipalities – municipal wastes management
- Industry – industrial, hazardous and municipal wastes, emissions to the water and air, chemicals

Zoom Meeting

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Participants

Chat

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Desktop

10:17 AM

12/2/2021

Zoom Meeting

Participants (46)

Monika

Recording



Mindset/Culture

Participants (46)

Find a participant

- Monika (46)
- Efthios Sartzalis (Host)
- maja
- Iliana Pavlova
- Alexandros Charalambides
- Alexis Pollis
- Ana
- ANASTASIA NTOURIOU
- Arni Chetrimkole

Invite Unmute Me Raise Hand

Chat

From Monika to Everyone:

good morning

From Renata Petrevska Nechikova to Everyone:

Good morning dear all, wishing you successful and nice conference! Kind regards from Bitola & Prilep, North Macedonia

From Me to Everyone:

Good morning

From Me to Everyone:

Good morning

To: Everyone

Type message here...

Desktop 11:58 AM 12/2/2021

Zoom Meeting

Participants (46)

Monika

Recording

Interreg A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness

Final Conference Friday, February 12, 2021

Balkan-Mediterranean SMecoMP

The SMecoMP project Tools



Dr. Lefteris Karagiannidis, Chemical Engineer, Ph.D./ GNOSI ANAPTIXIAKI

Participants (46)

Find a participant

- Veniamin Karazoglou
- Vladislava Georgieva
- XANTHOPOULOU SOFIA
- FORTI HANNA
- ELTYKHIA KIPAKIOY
- Nicoz Zheac
- Vladimir Dimitrov
- Korpaucu Gauraj

Invite Mute Me Raise Hand

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From Me to Everyone:

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To: Everyone

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Desktop 11:58 AM 12/2/2021

Zoom Meeting

Participants (45)

Monika

Recording

The role of WP4 in the SMecoMP Project

Final Conference

As evident from the SMecoMP proposal, WP4 lies in the heart of the project. It draws on the findings of a primary research (WP3) which aimed to:

- identify the *existing* eco-entrepreneurial training needs and available educational initiatives
- perform a *comparative analysis* of the practices used
- record *global best practices* and trends
- design and deliver a *training program* that will bridge the cognitive gap between the existing and optimal practices by
 - informing the partners on relevant advances,
 - improve their skills and competences to embrace innovative and eco-management practices,
 - aid local academic and professional institutions to widen their scope, improve curricula, enhance cooperation, develop new training material, update their research agendas, and broaden and strengthen the skills of their students

Participants (45)

Find a participant

- Theodoris Sizos
- Vento Dimitrov
- Vladislava Georgieva
- XANTHOPOULOU SOFIA
- ELTYKHIA KIPAKIOY
- Nicoz Zheac
- Vladimir Dimitrov
- Korpaucu Gauraj

Invite Unmute Me Raise Hand

Chat

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From Me to Everyone:

Good morning

From Me to Everyone:

Good morning

To: Everyone

Type message here...

Desktop 11:44 AM 12/2/2021

Zoom Meeting

Participants (48)

Monika, Nikolaos Ntoshidis, interreg, Veniamin Karatz..., Del-Laptop, You

interreg A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness
Final Conference
Friday, February 12, 2021

SMecoMP
Baikan-Mediterranean
SMecoMP

SMecoMP
Presentation of the SMecoMP's evaluation

Dr Maria Sytziouki
Senior Consultant Training and Human Resources Development Adjunct Lecturer, Hellenic Open University

Participants (48)

ST SOFIA THEODORIDOU
ST Stavros Tsanikoudis
TS Theoharis Sizos
VO Vasso Dimitriou
VB Veniamin Karatzoglou
VB Vladislava Georgieva
XS XANTHOPOULOU SOFIA
E EYTYLIA KIPRAKIDOU
N Nikos Zizias

Chat

We will upload all presentations at SMecoMP's site and the video will also be uploaded.

From Me to Efthimos Sartz... (Direct Message)
Dear Professor, once you have received all the presentations, please send them to me with weTransfer. Many thanks.

From Maria to Everyone
thank you

Type message here...

Zoom Meeting

Participants (48)

Monika, Nikolaos Ntoshidis, interreg, Veniamin Karatz..., Del-Laptop, You

ATHENA
Research & Innovation Information Technologies
Climate-KIC
OIKONOMIKO PANETHNIO AΘHNΩN
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK
A GLOBAL INITIATIVE FOR THE UNITED NATIONS

The Economic Case for a Sustainable Recovery
The Role of Innovation and Research Commercialization

Prof. Phoebe Koundouri – www.phoebekoundouri.org

Professor and Director ReSEES Research Laboratory, School of Economics, ATHENS UNIVERSITY OF ECONOMIC AND BUSINESS
President-Elect, European Association of Environmental and Resource Economists
Fellow, World Academy of Art and Science

- Director, Cluster on Sustainability Transition
- Co-Chair, UN Sustainable Development Solutions Network (SDSN) Greece and EUROPE
- Director, Sustainable Development Unit and EIT Climate KIC Hub Greece, ATHENA RC
- Chair Scientific Advisory Board, European Forest Institute
- Chair Scientific Advisory Board, International Center for Research for the Economy and the Environment, ICRES
- Commissioner, The Lancet Commission for COVID-19
- Member of the National Climate Change Committee, Greek Ministry of Energy and the Environment
- Co-author of Pissarides Report, Prime Minister Committee on the 10-year Recovery and Development Plan for Greece

Participants (48)

ST Stavros Tsanikoudis
TS Theoharis Sizos
VO Vasso Dimitriou
VB Veniamin Karatzoglou
VB Vladislava Georgieva
XS XANTHOPOULOU SOFIA
E EYTYLIA KIPRAKIDOU
K Koufopoulou, Angelique
N Nikos Zizias

Chat

We will upload all presentations at SMecoMP's site and the video will also be uploaded.

From Me to Efthimos Sartz... (Direct Message)
Dear Professor, once you have received all the presentations, please send them to me with weTransfer. Many thanks.

From Maria to Everyone
thank you

Type message here...

Zoom Meeting

Participants (29)

Monika, Nikolaos Ntoshidis, Aris Chatzini..., Vladislava Geor..., Marika, You

Research on CSR reporting in Greek companies

- The aim of the research was to assess the comprehensiveness of Greek companies' corporate social responsibility (CSR) reports published in 2016-2018. For this purpose, an evaluation methodology was developed in line with the accountability reporting principles suggested by the Global Reporting Initiative (GRI)-G4 guidelines for preparing and publishing sustainability reports.
- The overall findings indicate moderate levels of integration of the GRI reporting principles into their corporate disclosures.
- Emerging from the latter outcome, together with the low integration of some materiality issues, are problems of transparency, credibility, balance, and completeness related to the publishing of CSR reports. It appears that operational features such as type, size, and sector influence the style and comprehensiveness of reports.

Participants (29)

MG Maria Ganiou
MG Maria Grava
M Marika
MS Martin Stoyanov BA
MB Meni Kouchouza
NV Natalija Velikonja
R Renata Petrevska Natchkova
ST SOFIA THEODORIDOU
VO Vasso Dimitriou

Chat

Type message here...

Zoom Meeting

Monika

Recording

consulting | training | outsourcing | speaking

Sustainability: Myths, Realities & Trends

Emmanuel Perakis
SMecoMP
12th February 2021
University of Macedonia

stream
HELPING YOU IMPROVE

helping you improve

Participants (32)

Find a participant

- DM Dimtris Skladas
- IK ELEFTHRIOS KITSIOS
- IK EVANGELIA KALLINTERI
- FD Foti D
- GD Georgios Dimopoulos
- GM Giannis Matselos
- IK Hanna Pantova
- IK K. Evangelinos
- IK Katerina Tzitzova

Invite Unmute Me Raise Hand

Chat

To: Everyone

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Zoom Meeting

Monika

Recording

interreg

A knowledge Alliance in Eco-Innovation Entrepreneurship to Boost SMEs Competitiveness²

Final Conference
Friday, February 12, 2021

SMecoMP

SMecoMP

Moving towards circular and bio-economy with EMAS

eng. V. Georgieva - BIA

Participants (36)

Find a participant

- DK Darina Zamova
- DK Dimtris Skladas
- IK ELEFTHRIOS KITSIOS
- EM Emmanuel Perakis - STREAM
- IK EVANGELIA KALLINTERI
- FD Foti D
- GD Georgios Dimopoulos
- GM Giannis Matselos
- IK grigora

Invite Unmute Me Raise Hand

Chat

To: Everyone

Type message here...

Zoom Meeting

Monika

Recording

Green Business Eindhoven, SMeco Feb 2021 - PowerPoint

Case Study - N. Macedonia

Fixed Content

- The green business/jobs are emerging
- There is current support by the UNDP, EBRD, EIB, KfW, WB, USAID and the EU
- APP Voucher and mentoring systems
- Sustainable loan helps business become more green
- Support in implementation of Energy Management ISO 50001 for businesses
- Support in implementation of CSR practices
- Support to VET education in development of new job profiles/ green jobs (BIM, Drone Operators, 3D concrete printing)
- Support by tax exemptions or reduced customs taxes for some industry raw materials
- Chambers of commerce provides training and lobbying
- Support to entrepreneurs in terms of environmental economics and circular economy implementation
- Green public procurement

Participants (36)

Find a participant

- M Monika (Me)
- IK Elefthrios Kitsios (Host)
- MD Makedonia Dimitrova
- AK Alexandros Charalambides
- AD Andreas Dimitriadis
- AK Aris Chatziniolou
- GD Christos Georgiou, Ph. D
- DK Darina Zamova
- DK Darko Kacankov

Invite Unmute Me Raise Hand

Chat

From Makedonia Dimitrova to Everyone:
you are welcome

To: Everyone

Type message here...

Zoom Meeting

Participants (32)

Monika

Recording

STARTUP INVESTING, AS A BUSINESS

"The two most important things to understand about (early-stage) startup investing:

- (1) effectively all the returns are concentrated in a few big winners
- (2) the best ideas look initially like bad ideas."

Paul Graham (Founder, Y-Combinator)

Participants: 32

Chat

you can either participate as an organiser in your city given our guidance

From Darko Kazanov to Everyone:

thanks for Your answer Ms.Papadaki

From Lydia Papadaki to Everyone:

Or as a participant by registering at the relevant page

<https://climathon.climatic-kic.org>

To: Everyone

Desktop 5:16 PM 12/9/2021

Zoom Meeting

Participants (31)

Monika

Recording

The environmental problems defined

First Conference

Circular Economy and Eco-innovation Areas and Trends

- Waste management and circular economy
- Water supply and wastewater treatment
- Sustainable transport
- Clean technologies

interreg Balkan-Mediterranean SMEs4MP

CLEANTECH BULGARIA

Participants: 31

Chat

you can either participate as an organiser in your city given our guidance

From Darko Kazanov to Everyone:

thanks for Your answer Ms.Papadaki

From Lydia Papadaki to Everyone:

Or as a participant by registering at the relevant page

<https://climathon.climatic-kic.org>

To: Everyone

Desktop 5:25 PM 12/9/2021